



**NATIONAL
STEWARDSHIP
ACTION COUNCIL**

ADVOCATING FOR A CIRCULAR ECONOMY

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Ajay Chandramouly
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NSAC Advisory Committee

Ajay Chandramouly is a widely recognized expert in IT transformation and has published numerous white papers and spoken at conferences worldwide. He has been interviewed and cited in prestigious publications such as *Information Week*, *Forbes Magazine*, and *Business Week* among others. Ajay brings a unique combination of deep technical acumen, emotional intelligence building and leading teams, and hands-on experience leading teams and organizations through crises with compassion and decisiveness.



Throughout his career as a technology leader, Ajay orchestrated the convergence of powerful new IT capabilities to uncover business opportunities and achieve strategic and operational goals. He has aligned strategy, technology, and operations trends to work together in harmony across perceived domains and boundaries specifically in the areas of cloud computing, big data and analytics; machine learning and artificial intelligence; and cyber security.

Ajay joined NSAC's board to apply the expertise and results he obtained in the IT sector to a broader scale that spans industries and positively benefits the entire economy. His teams have designed modular software components and APIs (Application Programming Interfaces) that can be modified and re-used as building blocks for future projects that greatly reduced product complexity and maintainability. This modern, circular approach to software development complements NSAC's mission and upends the linear approach of take, make, and waste.

In nature there is no concept of waste. Ajay believes we should broaden our mindset from just trying to do less harm to actively improving the environment. For Ajay this starts at the very beginning of the product lifecycle at product inception. Waste must be viewed as a design flaw or bug, not merely as a tolerated by-product of the design and manufacturing process.

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