



NATIONAL STEWARDSHIP ACTION COUNCIL

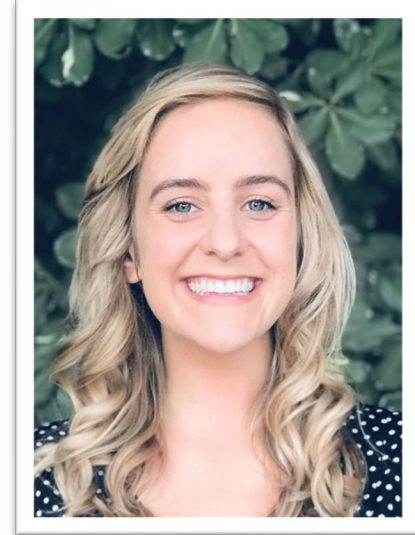
ADVOCATING FOR A CIRCULAR ECONOMY

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Jordan Wells Special Projects Manager II

Jordan joined the [National Stewardship Action Council](http://NationalStewardshipActionCouncil.org) (NSAC) at its formation in 2015 and currently serves as the organization's Special Projects Manager II. NSAC is a 501(c)(4) nonprofit organization that will advocate for a Circular Economy anywhere in the U.S.

At NSAC, Jordan assists the Executive Director on managing and growing the organization. She is responsible for the organization's communications including the website, webinars, listservs, and social media. She also assists the Executive Director on managing all the organization's daily internal operations and is lead on grant proposals and project management.



Jordan is passionate about policy and legislation and enjoys advocating for producer responsibility policies and all that entails, including development of strong coalitions to advocate for policy change. She has given presentations to audiences in numerous states and nationally, in a variety of venues including conferences, workshops, webinars, and luncheons.

Jordan works closely with corporations to advance producer responsibility and product stewardship, including but not limited to Smarter Sorting, U-Haul International Inc., Walgreens, Inmar Intelligence, and REI. She excels at building partnerships, connecting people through projects, and other win-win initiatives. She supports the Director by participating in coalitions like the American Sustainable Business Council's Sustainable Packaging Working Group. She is expert at developing promotional campaigns from scratch including creation of logos and taglines to executing public relations campaigns, such as facilitating virtual, national press conferences.

In 2020, Jordan helped plan and participated in the California Foundation on the Environment and the Economy's "California's Recycling Challenge" Study Trip to Washington and Oregon. The trip was attended by the California State Treasurer, four California State Legislators, the California Medical Association, and representatives from waste haulers, producers, and more.

Jordan received a Bachelor of Arts in Sustainability from San Diego State University (SDSU) and studied abroad at the University of Oxford. The Sustainability Department awarded Jordan the Outstanding Graduate Award for 2014 based on her GPA and extracurricular activities.

Connect with Jordan on [LinkedIn](https://www.linkedin.com/in/jordanwells/)!

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The Vision of NSAC

The United States attains a circular economy.

A
501(c)(4)
Organization