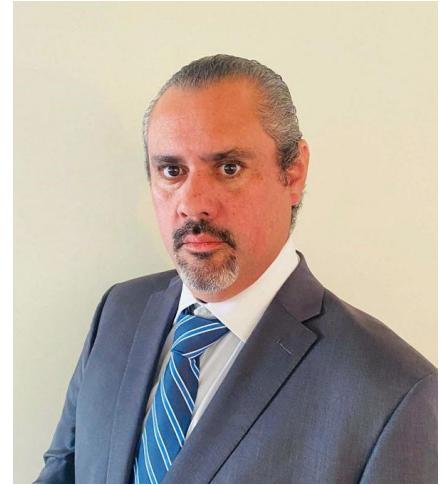


Octavio Victal
CEO & Co-Founder, Green Impact PET
NSAC Board Member

Octavio Victal has 15 years of PET recycling industry experience and is the CEO and co-founder of Green Impact Plastics SA de CV, a unique operation located in Cd. Juarez, Chihuahua, designed and engineered by himself and his brother Juan Pablo to process PET thermoform containers.

Green Impact Plastics is the first of several plants that Victal wants to build to help divert these streams of material that currently goes to landfills and represents over 1.6 billion lbs. annually in the US and Canada, and around 240 million lbs. in the state of CA.



Octavio founded his first recycling operation in Puerto Vallarta, Jalisco, an operation that would take 400 tons of PET bottle bales into the State prison and employed 110 inmates to sort, grind, wash, and produce a food grade flake to be sold mainly in the US bottle to bottle industry. In 2014, he participated in Site Plastics in Guadalajara as a partner contributing his recycling assets to form the first vertically integrated operation to go from bottle bales to finished PET thermoformed containers mainly for the growing demand in the berry industry around Guadalajara.

In 2019 while building Green Impact Plastics, he took a technical consulting job at rPlanet Earth and later a position as rPlanet Earth Sustainability Director. Octavio has for over 10 years actively participated in trade associations including Association of Plastic Recyclers (APR) and National Association for PET Container Resources (NAPCOR) and has been recognized in several industry publications as a PET recycling entrepreneur set to solve hard to recycle streams like thermoform containers. Green Impact is also a US Plastic Activator set to reach the roadmaps goal of recovery at 50% for non-beverage PET containers by 2025. Victal has also been a speaker at multiple recycling conferences and webinars both in Mexico and the US.

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