

Tim Goncharoff
Managing Principal, Clements Environmental
NSAC Board President

Tim Goncharoff is a passionate, creative, and dedicated advocate for the environment, writing and speaking frequently about the circular economy, zero waste, and sustainability issues. He has extensive experience in government as well as the private and non-profit sectors and has written and spoken widely on environmental issues. Formerly employed at the County of Santa Cruz, California for many years, Tim was a leading force in the County's groundbreaking waste-reduction efforts. These efforts have led, among other accomplishments, to a 75% waste diversion rate and recognition with the Governor's Environmental and Economic Leadership Award, California's most prestigious environmental honor.



Tim left the public sector in 2022 and is now Managing Principal for the consulting firm, Clements Environmental.

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